



Soundaryarasa

Date: 25/11/2025 & 26/11/2025

Time: 9:00 AM TO 3:00 PM

Venue: RK University, Kasturba Dham, Bhavnagar Highway, Rajkot

Speakers: 1 Dr. Gowri M
2 Dr. Resmi B. G.
3 Dr. Rajnikant Patel
4 Dr. Akhilesh Varrier

Targeted Audience & Participants: Students & Faculties

No. Of Participants: 166 Guest 04

Brief Description of the Event:

The Department of Rasashastra & Bhaishajya Kalpana at RK University Ayurvedic College & Hospital successfully organized a Two-Day National Level Workshop titled saundaryarasa From Root to Radiance Insights of Ayurvedic Cosmetology on 25th–26th November 2025, bringing together 309 delegates from across the country. The workshop offered a dynamic blend of expert lectures, live demonstrations, and hands-on formulation sessions, enabling participants to explore Ayurvedic cosmetology through both classical wisdom and modern scientific approaches. The inaugural ceremony began with a welcome address by Dr. Rohithkrishnan G.B., followed by inspiring remarks from Dr. Denish Patel, Executive Vice President, and Dr. Manoj Pande, Director, who emphasized the growing relevance of Ayurveda in cosmetology and the importance of skill-based learning for emerging professionals; the session concluded with a vote of thanks by Dr. Jigar Vekariya. The event featured insightful sessions by distinguished experts Dr. Gowri M., Dr. Resmi B. G., Dr. Rajnikant Patel, Dr. Akhilesh Varrier, and Mr. Kaushik Domadiya covering key areas such as formulation development, innovation, entrepreneurship, research integration, and standardization of herbal cosmetics, thereby encouraging research-oriented and creative thinking among participants. The workshop concluded with a valedictory ceremony on 26th November 2025 at 4:30 PM, followed by certificate distribution, and received highly positive feedback for its innovative approach and significant contribution to promoting research, skill development, and entrepreneurship in Ayurvedic cosmetic product development. The workshop also served as an excellent platform for networking and collaboration, allowing students, academicians, researchers, and industry professionals to exchange ideas and explore potential partnerships in the field of Ayurvedic cosmetology. Participants actively engaged in interactive discussions, case-based learning, and practical sessions, which enhanced their understanding of product formulation, quality control, and market readiness. The initiative significantly contributed to bridging the gap between traditional Ayurvedic knowledge and contemporary cosmetic science, empowering attendees with the confidence and competence to innovate and develop safe, effective, and sustainable herbal cosmetic products aligned with current industry demands.

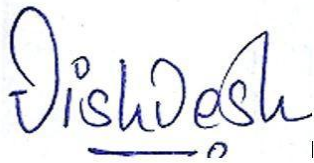
Objective of Event:

The primary objective of the workshop was to provide a comprehensive understanding of Ayurvedic cosmetology by integrating classical principles of Rasashastra and Bhaishajya Kalpana with modern scientific approaches. It aimed to enhance participants' knowledge and practical skills in herbal cosmetic formulation, promote research and innovation in natural product development, and encourage entrepreneurship in the Ayurvedic cosmetics sector. Additionally, the workshop sought to bridge the gap between traditional wisdom and current industry practices, enabling participants to develop safe, effective, and sustainable cosmetic solutions. Furthermore, the workshop aimed to sensitize participants towards the importance of quality assurance, standardization, and regulatory aspects in the development of Ayurvedic cosmetic products. It focused on nurturing a scientific temperament by encouraging evidence-based practices and critical thinking while working with traditional formulations. By fostering a deeper appreciation for the therapeutic and aesthetic potential of Ayurveda, the program intended to equip attendees with the necessary competencies to contribute effectively to the evolving field of herbal cosmetology at both academic and industry levels.

Outcome of Event:

The workshop successfully enhanced participants' knowledge and practical competencies in Ayurvedic cosmetology, particularly in the areas of herbal formulation, processing techniques, and product development. Attendees gained hands-on experience and a deeper understanding of integrating classical Ayurvedic concepts with modern scientific practices. The sessions fostered innovation, research orientation, and entrepreneurial thinking among participants, motivating them to explore opportunities in the herbal cosmetics industry. Overall, the workshop achieved its goal of bridging traditional knowledge with contemporary applications, while equipping delegates with the skills and confidence required for developing safe, effective, and market-ready Ayurvedic cosmetic products.





Mr. Vishvesh Kanabar

Event Co-ordinator
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Dr. Pravin R. Tirgar

Director and Professor,
School of Pharmacy,
RK University.